

David Perry Morrow

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newfinds.com

WORK EXPERIENCE

WikiHow

(Sole Application Developer) Nov '14 - Jul '16

Built an application coordinating article creation and curation between contractors and staff. The application allowed over 300 contractors and WikiHow staff to collaborate effectively on over 5,000 articles on WikiHow. It was built on top of Google Docs API, allowing writing and collaboration on Google docs directly in the application.

Measureful / Chirpify

(Rails / Sole UI Developer) Mar '13 - Nov '14

Developed and maintained Measureful.com web application. An early stage startup distilling client's analytics, and displaying them in a beautiful and concise way. Role included defining sprints and feature sets and rapidly prototyping and delivering them to growing customer base. Also worked closely with founder to design and build look of info-graphics and user interface, and other graphics for the application. Measureful was acquired by Chirpify in 2014.

New Relic

(Senior Rails / UI Developer) Jun '12 - Mar '13

Work with the Rails application that allows customers of New Relic to monitor their applications and servers. Built new features such as Custom Dashboards, Key Transactions and others. Also maintained and supported the existing code-base on a day to day basis.

Collective Intellect / Oracle

(Senior Rails/UI Developer) Nov '11 - May '12

Manage existing Ruby On Rails Applications as well as design & build next generation product. Applications run off of vast amount of social media data enabling clients to "listen" for hash-tags and phrases. Built next generation application as a Backbone.js application running off a JSON API I built to power the application. Collective Intellect was acquired by Oracle summer 2012.

Victors & Spoils

(Senior Rails/UI Developer) May '11 - Nov '11

Developed Victors & Spoils web applications for crowd-sourcing advertising talent for their clients. Worked closely with creativities to deliver a custom tailored application for their needs. On a day to day basis, I Developed compelling experiences in Html5/jQuery on Rails. Refactoring legacy Rails code-base, and increasing test coverage of build.

NewFinds

(Owner / Developer) May '05 - Sep '09

Founded LLC working directly for clients and used as an outside resource for agencies. Partial client list includes; Yahoo, Jeep, Volkswagen, Ann Taylor, Sears, Reuters, Tivo, and McGraw Hill. Created a wide variety of sites and applications, from non-linear video experiences, to FaceBook applications, to Custom CMS solutions.

Razorfish New York

(Owner / Developer) Jun '08 - Sep '09

Flash programmer for various clients of Razorfish. Including the re-launch of Mercedes AMG multi lingual site. Developed a white labeled, XML driven retirement planner for a financial institution client. Highlights of this project included a custom graphing library.

R/GA New York

(Graphic Designer) Sep '99 - Feb '02

(Senior Front-end Developer) Feb '02 - Aug '04

I designed various sites for IBM including; IBM.com, pervasive computing, Linux, and IBM e-server. I also developed & co-developed many Flash Nike sites including; Nike.com, Nikerunning.com/usa, Nikebasketball.com/usa, nikelab.com and nikepresto.com. Won numerous awards in this role including the “Flash Forward Film Festival Award” in 2003 for Nikebasketball.com. As a Flash developer for Nokia N-series web, I built and maintained multilingual sites showcasing multimedia capabilities of Nokia's phones. Highlights included a music recommender and sites utilizing assets uploaded from users.

Icon Nicholson New York

(Designer) Mar '97 - Sep '99

(Production Artist) Jan '96 - Mar '97

I worked as a production artist while finishing my BFA. I supported designers & art directors. I later worked as a designer. Partial client list includes; Metropolitan Museum of Art, Readers Digest, Pfizer, Thomas Register, and E-Trade.

EDUCATION

School of Visual Arts New York

BFA in Graphic Design Sep '95 - Jun '99

Received a bachelor's degree after completing a four year intensive graphic design program. Areas of concentration during my thesis projects included packaging and editorial design.

SKILLS

Ruby, Javascript, Node, PHP, Ruby On Rails, Gulp, Grunt, ES6, jQuery, Backbone.js, Bootstrap, Jasmine, CoffeeScript, QUnit, HAML, JADE, SASS, LESS, CSS3, MySQL, Photoshop, Illustrator

AWARDS & ACCOLADES

Mercedes AMG

Macromedia Site of the Day

NikeBasketball.com

Flashforward 2003 (gold), Omni Awards (gold), One Show Awards (silver), Clio Awards (bronze)

NikeRunning.com

Horizon Interactive (gold), BDA Design Award (gold)

NikeGoddess.com

Horizon Interactive (gold), BDA Design Award (silver), One Show (silver), Omni Awards (silver), Art Director Club (merit)

NikePresto.com

eDesign (gold) Horizon Interactive (gold) Omni Awards (gold) One Show Awards (gold) Horizon Interactive (gold) One Show (gold) Andy's (gold) Clio Award (bronze) ID Magazine (silver) Art Director's Club (silver) BDA Design Award (bronze)

MetMuseum.com

One Show (bronze)

Ted Conference Titles

Omni Awards Editing (silver)

AICP Award Ceremony Titles

Omni Awards Cinematography (gold) Omni Awards Communications (gold) Omni Awards Graphics (silver)